

# GM Will Build New Chevy Camaro

Contributed by Mording42  
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GM Chairman and CEO Rick Wagoner announced today that GM will build an all-new version of the Chevrolet Camaro sport coupe based on the award-winning concept that stole the spotlight at the North American International Auto Show and has ignited the passion of car enthusiasts around the world ever since - even spurring consumers to start petition drives and send in certified checks in hopes of placing early deposits.

"The overwhelmingly enthusiastic response to the Camaro Concept continues to remind me of the uniquely iconic place our products can have in customers' hearts," Wagoner said. "Camaro is much more than a car; it symbolizes America's spirit and its love affair with the automobile." Camaro Concept and Rick Wagoner

The all-new Camaro will begin with early production versions at the end of 2008 and will go on sale in the first quarter of 2009. "The new Camaro will be almost identical to the concept, a thoroughly modern interpretation of the 1969 model, considered by many to be the best design of the car's first generation," said Ed Welburn, GM's global vice president of design, who owns a 1969 Camaro SS. The front-engine, rear-wheel-drive sport coupe will feature an independent rear suspension, and will be offered in a variety of models with the choice of manual and automatic transmissions and V-6 and V-8 engines.

Chevrolet General Manager Ed Peper said the new Camaro will appeal to both men and women, and unite customers with fond memories of previous Camaros with those who first experienced a Camaro when the concept was unveiled in January.

"We intend to make the all-new Camaro relevant to younger buyers while retaining its appeal to current fans," said Peper. "The beauty of the best Camaros is that they have always been beautiful to look at with performance that rivals expensive European GTs. Yet they were practical enough to drive every day and priced within the reach of many new-car buyers."

In fact, the Camaro Concept design team embodies the universal appeal that Chevy envisions for the car: The core team reporting to the lead designer ranges in age from 27-35 and came from all over the world, yet they all had similar experiences growing up with a love for the Camaro and American performance cars. Their concept redefines the Camaro for both existing and new generations of fans in a contemporary way with responsive performance and modern technology.

Peper said Camaro will complement Chevy's already-popular portfolio of performance vehicles led by Corvette and including its broad SS lineup.